



s/CHEN

646 489 4563

462 Athol Avenue
Oakland, CA 94606

steph@superchen.com
www.superchen.com

/ EDUCATION

MFA Graphic Design, 2008
CalArts in Valencia, CA

BA English, 2001
UC Berkeley in Berkeley, CA

UC Regents' Scholar, graduated with
High Distinction for General Scholarship

/ GRAPHICS PROGRAMS

InDesign CS3
Photoshop CS3
Illustrator CS3
ImageReady CS3
Quark Xpress 6
Dreamweaver MX + HTML

/ MOTION PROGRAMS

AfterEffects
Final Cut Pro
Flash MX

/ COMPUTER SKILLS

Microsoft Word, Excel + Powerpoint
Cumulus + Filemaker Pro
Fetch FTP + Transmit
Typing, 60 wpm

/ AFFILIATIONS

AIGA
Phi Beta Kappa
Golden Key National Honor Society

Telluride Film Festival
Student Symposium 1999

/ PUBLICATIONS

Typography 26
Type Director's Club Annual 54, 2008

Good Magazine
Contributor, March/April 2008

/ EXHIBITIONS

Emerge Student Exhibition, 2008
AIGA Los Angeles

Love/Heartbreak Mid Year Show, 2008
Co-curator and co-designer, CalArts

/ AWARDS

*Photographer's Forum 21st Annual
Student Photography Contest*
Finalist, 2001

Eisner Film & Video Awards
Honorable Mention, 2001

Freelance Designer

// New York, NY & Los Angeles, CA // 2002 – present

CONCEPT, DESIGN, PRINT PRODUCTION + WEB PROGRAMMING / Designing identities, print collateral, and websites for clients including Greenroom Eco, The Rooster Design Group, and Penguin Books Online.

Prologue

// Malibu, CA // Design Intern // Summer 2006

CONCEPT + DESIGN / Worked closely with creative director to develop concepts and create storyboards for various movie title and broadcast sequences, for clients including NASCAR and the MTV Video Music Awards.

MSLK Design

// Long Island City, NY // Designer // 2004 – 2005

CONCEPT + DESIGN / Designed website for photographer Robert Tardio, brochure for Redken and hangtag direction for Peanuts clothing brand. Designed, copywrote and managed self-promotions including project cards, magnet mailer and Christmas bookmarks. WEB PROGRAMMING / Programmed online store and updates of company website.

H2O Associates

// New York, NY // Junior Designer // 2004

DESIGN, PRODUCTION + WEB PROGRAMMING / Designed web and print ads, media sites, and promotional mailers. PROJECT MANAGEMENT / Oversaw onsite freelancers and communicated directly with client and vendors for production.

Steve Agency

// Brooklyn, NY // Designer + Graphic Artist // 2004

CONCEPT, DESIGN + PRODUCTION / Branded print campaign for a new pharmaceutical product line. Designed identity concepts for a luxury event planner. PRINT PRODUCTION / Daily duties included creating templates, preparing mechanicals for press, and transmitting files. PROJECT MANAGEMENT / Daily duties included communicating directly with client and vendors to revise design, gather specs, and arrange shipments.

TODA, The Office of Design and Architecture

// New York, NY // Graphic + Web Design Intern // 2003

CONCEPT, DESIGN + WEB PROGRAMMING FOR TODA / Created original Flash animations for monthly online self-promotion feature. Programmed updates and presentations for company website. PRINT PRODUCTION / Daily duties included creating multi-page layouts and templates, as well as preparing comps and mechanicals. Projects included stationary systems, brochures, and packaging for clients such as American Crew and MOP Modern Organic Products.